

Project Coordinator:  
TRAGSA

Mariano Navarro  
mnc@tragsatec.es

[www.c-rural.eu](http://www.c-rural.eu)



**C@R: Driving to real rural development**  
[\[www.c-rural.eu\]](http://www.c-rural.eu)



“ *New technologies supporting and enhancing collaboration, give the possibility to people living in rural areas to participate in the information society and to break the barriers inherent to rural development.* ”

The objective of the C@R project is to promote the introduction of collaborative working environments as key enablers of sustainable development in rural areas.

In this sense, the Living Labs\* established in C@R are about ‘creating together a process and a suitable environment for this process’.

The ultimate goal of the C@R project is to make an impact on rural policy development. This will happen as soon as tangible results, such as new business creation or participative public services offered to the remote citizens, are emerging. Policy makers will be involved from the very beginning exploring ways to assess the impact on rural development policies.

# The C@R Project

## Objectives

### \*Rural Living Labs



**Consortium:** 30 partners from 15th countries

**Budget:** 15 million €

**Funding:** 8.6 million €

**Duration:** 3 years

**Sixth Framework Programme**  
Priority 2 - Information Society Technologies

‘Collaboration@Rural: a Collaborative Platform for Working and Living in Rural Areas’, or ‘C@R’, will provide a collaborative platform for rural communities and will develop a common methodology for the setting and **implementation of Rural Living Labs**. Rural Living Labs are user-centric real-life research contexts, involving people, businesses and public players in the co-creation of services enhancing rural development.



Rural Living Labs (RLL) are **research environments** where applications will be developed in different validating scenarios **in rural context**.

RLLs are intended to be **mediating environments** between the base technologies and the rural development objectives

The RLLs establish a **flow of technology** from lab tasks to rural areas according to technological requirements and indicators.

RLLs allow information flow between **stakeholders, developers and end-users** through the required criteria for rural development and sustainability.